

SALLY GAY FREEMAN

Based out of Boise, Idaho
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OBJECTIVE To secure a management opportunity where my experience in corporate IT Program Management and my CPA and graduate degree in business are leveraged to effectively deliver information systems' projects within major corporate functional groups.

QUALIFICATIONS

- Certified Public Accountant
- Graduate Degree in International Business
- Analytical and meticulous professional with over thirty years of diverse management, project and data/systems implementation experience with ability to troubleshoot and resolve problems effectively
- People oriented collaborator and energetic manager who enjoys motivating employees to effectively achieve goals under time constraints in order to meet deadlines
- Superb interpersonal communication skills
- Strong ability to plan, organize, and lead others in a team environment
- Excellent leadership skills with proven results
- Extensive information systems experience
- Proficient in mainframe and PC applications with diverse software skills
- Demonstrated ability to work effectively in high pressure, high demand environments

EXPERIENCE

Owner/Publisher

August 2001 – October 2019

Boise Weekly

Boise, Idaho

Owned local alternative newsweekly for 17 years. Increased revenue and circulation while developing existing brand to increase value of the company. Sold Boise Weekly to Adams Publishing Group in August 2018 and stayed on as leader until October 2019.

Project Manager Application Development

January 2000 – August 2001

National Airlines

Las Vegas, Nevada

Hired by client to continue management of information systems projects for various functional groups within the company. Primary tasks include implementation of a Revenue Management System application and Groups Management Application and Human Resource system to manage growing staff, both on schedule and under budget. Continued to work towards functionality enhancements and reporting enhancements of all systems while juggling various projects in developmental stages for the applications team

Senior Systems Analyst Consultant

July 1999 – January 2000

Resources Connection

Las Vegas, Nevada

Manage information technology systems projects for Finance, Human Resources and Strategic Planning groups at a technologically innovative start-up client in the airline industry. Primary tasks included implementation of Purchasing, Maintenance and Inventory Management System, evaluation and proposal for Human Resource Management System, evaluation and proposal for revenue management system and further development of various tools to support the web-deployed infrastructure.

Director of Mergers and Acquisitions

Sept. 1998 – May 1999

Chancellor Media Corporation

Dallas, Texas

Directed integration of financial management of company expansion into outdoor advertising business and other media acquisitions. Developed full accounting back office to support the outdoor business for the company. Directed all systems conversions for acquired subsidiaries. Managed special projects due to fast and excessive growth in the company. Conducted due diligence

investigations on prospective acquisitions. Initiated and managed implementation of a consolidation tool for expanded corporate financial reporting.

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American Airlines, Inc. (Jan. 1994 – Sept 1998)

Dallas, Texas

Manager of Financial Systems

Oct. 1997 - Sept. 1998

American Airlines, Inc.

Dallas, Texas

Promoted from system implementation project to manage SAP R/3 financial systems group of thirteen analysts and eight programmers responsible for system maintenance, support, enhancement and continued system development and implementation.

SAP Financial Systems Team Lead

Jan. 1996 – Oct. 1997

American Airlines, Inc.

Dallas, Texas

Team lead responsible for the implementation of the SAP R/3 General Ledger System. Managed and reviewed work of seven team members. Responsibilities included managing change integration and facilitating communication with over 40 key stakeholders representing over 800 general ledger users. Developed and managed work plans for each phase of the project. Completed analysis, design, construction, testing and implementation phases of the project on time and under budget.

Senior Financial Analyst

Jan. 1994 - Dec. 1995

American Airlines, Inc.

Dallas, Texas

Promoted to senior analyst in specialized corporate oversight group developed to validate and analyze the balance sheet. Developed ad hoc analyses to support operational and financial decisions. Controlled monthly budget analysis and coordinated special projects for Controller Staff Group. Performed accounting required for capitalization, depreciation, and retirement of corporate assets according to GAAP and AMR policy.

Manager/Controller

Jan. 1993 - Nov. 1993

John Hardy Collection Ltd.

Bali, Indonesia

Managed all aspects of designer jewelry manufacturing and exporting company. Prepared and analyzed financial statements. Coordinated audit carried out on Hong Kong corporation. Evaluated and restructured financial accounting system. Advised owner on international tax concerns, joint ventures, and investment opportunities in the Pacific Rim.

Chief Financial Accountant

Jan. 1991 - Jan. 1992

The Plaza Club

Bryan, Texas

Adhered to Club Corporation of America (CCA) policies as a full member of the management team. Responsible for all accounting matters related to the club. Prepared and analyzed financial statements. Structured annual financial budget. Reviewed internal controls. Analyzed Club's financial position utilizing managerial reports.

Owner

Sept. 1989 - Jan. 1991

The Bug Zapper

Bryan, Texas

Established and managed successful import retail business. Performed all accounting functions.

Senior Dividend Operations Accountant

Aug. 1988 - Aug. 1989

Prudential Bache Securities

New York, New York

Supervised government and registered claim department. Analyzed value dated trades on all government bonds.

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Trading/Syndicate Operations Accountant

May 1986 - Feb. 1988

E F Hutton Inc. & Co.

New York, New York

Reconciled municipal, corporate, and government bonds on a daily and monthly basis. Trained new employees in all departmental functions. Promoted from Interest Reconciliation Staff Accountant to Syndicate Senior Accountant after twelve months to manage unit trust area. Performed P & L reporting. Reconciled all trust accounts monthly.

Development Accountant

Jan. 1986 - May 1986

Atlantic Richfield Oil and Gas Company

Dallas, Texas

Participated in a management development program for college graduates.

EDUCATION

Bachelor of Business Administration, Accounting

University of Texas

Summer study abroad at Scuola di lingua e cultura per stranieri

December 1985

Austin, Texas

Siena, Italy

Master of International Management

American Graduate School of International Management

Thunderbird Campus

Summer study abroad

December 1992

Glendale, Arizona

Tokyo, Japan

References available upon request